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FOOD RECALLS & OUTBREAKS



February 13, 2009

Introducing FoodSHIELD's Risk Communication Center

Communication to the public during a food or agriculture recall or event investigation is a very important



Podcasts

part of food safety. Recognizing the significance of risk communication to our members and the public, FoodSHIELD has created a [Risk Communication Center \(RCC\)](#).

The RCC provides educational material on what risk communication is, how risk communication practices are used, current risk communication research, and timely food related risk communication topics. This is a collaborative project between the [National Center for Food Protection and Defense Risk Communication Team](#), the Education Team and FoodSHIELD.

We kick off the RCC with interviews with two leading risk communication researchers: [Dr. Matt Seeger](#) and [Dr. Julie Novak](#) of Wayne State University. Dr. Seeger discusses the Food Warning and Recall Model; Dr. Novak discusses the Risk Communication 10 Best Practices. These interview podcasts are available for download in MP3 format and supplemental resources are also provided.

These interviews will be a regular feature of the RCC. Check back often as we continue to expand our risk communication educational resources.

Posted at 02:03 PM in [Education/Training](#) | [Permalink](#) | [Comments \(0\)](#) | [TrackBack \(0\)](#)

[Technorati Tags](#): [foodshield](#), [podcast](#), [risk communication](#)

February 09, 2009

FAS-CAT Release Update and Webinar Training Sessions

FAS-CAT Version 1.1 will be available for download beginning Monday, February 9th. Version 1.1 will include several ease of use enhancements, but will not effect the basic functions of the tool.

Version 1.0 of FAS-CAT, which stands for [Food and Agriculture Sector Criticality Assessment Tool](#), is currently still available for download with guidance document to familiarize yourself with the FAS-CAT tool.

FAS-CAT live webinar training sessions will be available during the following dates. If you are interested in participating in this webinar training, please email [fascats@foodshield.org] for specific information on joining the webinar audience and dial-in information for the linked phone bridge.

Thursday, February 12, 2009 11-1 PM CST Presented by: John Hoffman

Wednesday, February 18, 2009 1- 3 PM CST Presented by: John Hoffman

Thursday, February 26, 2009 11-1 PM CST Presented by: Shaun Kennedy

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[Technorati Tags](#): [emergency preparedness](#), [fas-cat](#), [food protection](#), [training](#), [webinar](#)

January 21, 2009

USDA CSREES funding opportunity: Agriculture and Food Research Initiative



The USDA's [Cooperative State Research, Education, and Extension Service \(CSREES\)](#) announced the addition of the [Agriculture and Food Research Initiative \(AFRI\)](#) to its funding opportunities available in 2009.

CSREES anticipates that \$190 million will be available for AFRI to support six priority areas: 1) plant health and production and plant products; 2) animal health and production and animal products; 3) food safety, nutrition and health; 4) renewable energy, natural resources and environment; 5) agriculture systems and technology; and 6) agriculture economics and rural communities.

The Request for Applications is expected to be released early in 2009 on the [CSREES](#) and [Grants.gov](#) web sites.

Go to the [AFRI Competitive Grants Program](#) web site for more information. The complete public announcement can be viewed online at www.csrees.usda.gov/funding/afri/pdfs/program_announcement.pdf

Posted at 10:42 AM in [Grants/Funding Opportunities](#) | [Permalink](#) | [TrackBack \(0\)](#)
Technorati Tags: [agriculture](#), [animal health](#), [food safety](#), [foodshield](#), [funding](#), [grants](#), [usda](#)

January 14, 2009

New web meeting access choices

Members have new choices for allowing access into the Adobe Connect web meetings they create in FoodSHIELD.



The three choices for meeting access are:

- **Public** - Anyone who has the web link (URL) for the meeting can enter the room.
- **Semi-Private** - Registered users and accepted guests may enter the room. Guests are announced and the host can accept or reject access on a case-by-case basis. (This was known formerly as "private" access).
- **Private** - Only registered, invited FoodSHIELD users may enter the room. Guest access is fully and automatically blocked. This is a new level of access and the most restrictive.

These choices now appear when members create new web meetings in the FoodSHIELD Member Portal.

Posted at 02:08 PM in [How to](#) | [Permalink](#) | [Comments \(0\)](#) | [TrackBack \(0\)](#)
Technorati Tags: [foodshield](#), [how to](#), [web meetings](#)

December 17, 2008

Call for Participation in FY 2009 Homeland Security Grants for State and Local Governments

The DHS Assistant Secretary for Health Affairs and Chief Medical Officer, Dr. Jon Krohmer, is encouraging state and municipal participation in the [Fiscal Year 2009 Homeland Security Grant Program \(HSGP\)](#) to strengthen preparedness capabilities across the nation.

The \$1.7 billion FY 2009 HSGP makes health and medical readiness and preparedness a high priority. Applications must go through a [State Administrative Agency \(SAA\)](#) and are due on March 20, 2009.

Additional information is provided in these documents available for download:

- [Dr. Jon Krohmer's letter](#) to public health security partners [PDF, 84 KB]
- [Fiscal Year 2009 HSGP Frequently Asked Questions](#) [MS Word, 19 KB]
- [Fiscal Year 2009 HSGP Guidance and Application Toolkit](#) [PDF, 359 KB]

For more information on the grant program, visit the [FEMA Homeland Security Grant Program web site](#).

Posted at 12:50 PM in [Grants/Funding Opportunities](#) | [Permalink](#)

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